As coverage of the fine and performing arts in other media continues to drop dramatically, Oregon ArtsWatch has become the state’s leading arts journal, a key source for in-depth, informed arts coverage that organizations and patrons don’t find anywhere else.

WHY ADVERTISE WITH ARTSWATCH?
ArtsWatch is Oregon’s most comprehensive arts journal, publishing since 2011.
Reach more than 41,500 targeted viewers every month.
Connect directly with engaged arts patrons.

WHO’S READING? | DEMOGRAPHICS

Users (Individuals):
41,564

Blue Sprocket Brokerage, LLC Representing ORArtsWatch.org

Digital Advertising Manager
Tiffany Sullivan
bluesprocketbrokerage@gmail.com
503-367-6776
Digital Display Ad Rates

Note: Call or email for a rate quote on run dates more than 12 months. Ads are subject to random rotation in all positions except for fixed position upgrades. Fixed positions are subject to availability. Visual ad examples on this sheet are not to scale in order to fit on the page. Rates subject to change. Invoices are due upon receipt. Late fees are charged starting at 60 days past due.

**Digital Ad Rates**

<table>
<thead>
<tr>
<th>AD SIZE (pixels)</th>
<th>2 wks</th>
<th>1 MO</th>
<th>2 MO</th>
<th>3 MO</th>
<th>6 MO</th>
<th>9 MO</th>
<th>12 MO</th>
</tr>
</thead>
<tbody>
<tr>
<td>728x90 Top / In-Story Banner</td>
<td>$355</td>
<td>$595</td>
<td>$1,095</td>
<td>$1,595</td>
<td>$2,995</td>
<td>$4,195</td>
<td>$5,395</td>
</tr>
<tr>
<td>728x90 HP Middle Banner</td>
<td>$95</td>
<td>$160</td>
<td>$295</td>
<td>$440</td>
<td>$830</td>
<td>$1,165</td>
<td>$1,505</td>
</tr>
<tr>
<td>600x200 Themed Page Banner</td>
<td>$155</td>
<td>$265</td>
<td>$495</td>
<td>$735</td>
<td>$1,385</td>
<td>$1,945</td>
<td>$2,505</td>
</tr>
<tr>
<td>300x250 Rectangle</td>
<td>$175</td>
<td>$295</td>
<td>$545</td>
<td>$795</td>
<td>$1,495</td>
<td>$2,095</td>
<td>$2,695</td>
</tr>
<tr>
<td>300x600 Half Page</td>
<td>$255</td>
<td>$425</td>
<td>$765</td>
<td>$1,115</td>
<td>$2,095</td>
<td>$2,925</td>
<td>$3,775</td>
</tr>
</tbody>
</table>

**Non-Profit rate = 20% Off. Fixed positions are subject to availability.**

*Note: Months don’t have to be consecutive. Run dates can be any 30 days that suit your marketing needs.*

**Fixed Position Upgrades**

Sidebar & Newsletter In-Story:
- 1st = 65%
- 2nd = 60%
- 3rd = 55%
- 4th plus = 50%

**Weekly NEWSLETTER (Thursdays)**

600x200 In-Story Banner = $85
Subscribers (opt-in) = 2,700

**Deadlines (prior to start date):**
- Reservation/Ad Production 3-4 days prior
- Camera-Ready Art 1-2 days prior

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Digital Display Specs

Visual ad examples on this sheet are not to scale in order to fit on the page.

- **728 x 90 (pixels)**
  - Top Banner w/ In-Story Banner

- **300 X 250 (pixels)**
  - Sidebar Rectangle

- **300 X 600 (pixels)**
  - Sidebar Half Page

- **728 x 90 (pixels)**
  - HP Middle Banner
Digital Display Specs

Visual ad examples on this sheet are not to scale in order to fit on the page.

THEMED PAGES
Main Categories: CULTURE ● DANCE ● FILM ● LANGUAGE ● MUSIC ● NEWS ● OREGON/NW ● THEATER ● VISUAL ART ● STAGE & STUDIO
Or Sub-Categories ALL Subject to availability

600 x 200 (pixels) Themed Page Banner